

# Content Outline

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[https://en.wikipedia.org/wiki/Myers%E2%80%93Briggs\\_Type\\_Indicator](https://en.wikipedia.org/wiki/Myers%E2%80%93Briggs_Type_Indicator)

## Project Title: Myers–Briggs Type Indicator

### 1. Project overview

- A responsive, scroll-friendly microsite that explains the Myers–Briggs Type Indicator (MBTI) in plain language: what it is, how the four dichotomies work, the 16 types, common uses, and key criticisms. The site should help visitors reflect on preferences without treating types as destiny, and gently contrast MBTI with evidence-based models.

### 2. Resources

- Primary content: Wikipedia entry on MBTI (for structure and neutral descriptions).
- Secondary reading: reviewed critiques of MBTI
- Icons and pictures from <https://www.verywellmind.com/enfj-extraverted-intuitive-feeling-judging-2795979>

### 3. Audience

- Curious learners, who are mostly students and teens, are exploring personality and getting their results after testing
- All age groups: researching on MBTI that belongs to someone and wants to get to know more about another person.

### 4. Message

- “MBTI is a popular language for describing preferences, not fixed abilities. Use it to spark reflection and better conversations—then pair it with evidence-based tools for decisions.”

### 5. Tone

- Warm, neutral, and respectful
- Clarity-first with short paragraphs and plain language

## 6. Visual Style

- Quote that I can use:

1. “Use MBTI to talk, not to label.”
2. “Think of type as a starting point, not the whole story.”
3. “Preferences describe what’s comfortable—**not** what you’re capable of.”

### ANALYSTS

**INTJ**  
Imaginative and strategic thinkers, with a plan for everything.

**INTP**  
Innovative inventors with an unquenchable thirst for knowledge.

**ENTJ**  
Bold, imaginative and strong-willed leaders, always finding a way - or making one.

**ENTP**  
Smart and curious thinkers who cannot resist an intellectual challenge.

### DIPLOMATS

**INFJ**  
Quiet and mystical, yet very inspiring and creative idealists.

**INFP**  
Poetic, kind and altruistic people, always eager to help a good cause.

**ENFJ**  
Charismatic and inspiring leaders, able to mesmerize their listeners.

**ENFP**  
Enthusiastic, creative and sociable free spirits, who can always find a reason to smile.

### SENTINELS

**ISTJ**  
Practical and fact-minded individuals, whose reliability cannot be doubted.

**ISFJ**  
Very dedicated and warm protectors, always ready to defend their loved ones.

**ESTJ**  
Excellent administrators, unsurpassed at managing things - or people.

**ESFJ**  
Extraordinarily caring, social and popular people, always eager to help.

### EXPLORERS

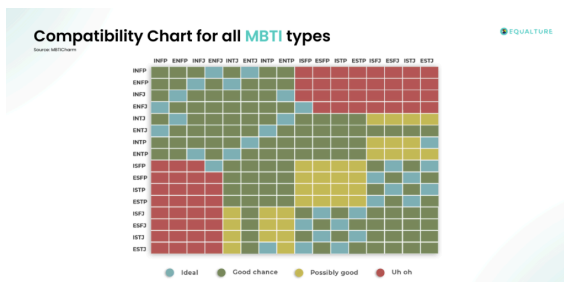
**ISTP**  
Bold and practical experimenters, masters of all kinds of tools.

**ISFP**  
Flexible and charming artists, always ready to explore and experience something new.

**ESTP**  
Smart, energetic and witty people, who truly enjoy living on the edge.

**ESFP**  
Spontaneous, energetic and enthusiastic entertainers - life is never boring around them.

<b>ISTJ</b> Responsible, sincere, analytical, systematic. Hardworking and trustworthy with sound practical judgment.	<b>ISFJ</b> Warm, considerate, gentle, responsible, pragmatic, thorough. Devoted caretakers who enjoy being helpful to others.	<b>INFJ</b> Idealistic, organized, insightful, dependable, compassionate, gentle. Seek harmony and cooperation, enjoy intellectual stimulation.	<b>INTJ</b> Innovative, independent, strategic, logical, reserved, insightful. Driven by their own original ideas to achieve improvements.
<b>ISTP</b> Action-oriented, logical, analytical, spontaneous, reserved, independent. Enjoy adventure, skilled at understanding how mechanical things work.	<b>ISFP</b> Gentle, sensitive, nurturing, helpful, flexible, realistic. Seek to create a personal environment that is both beautiful and practical.	<b>INFP</b> Sensitive, creative, idealistic, perceptive, caring, loyal. Value inner harmony and personal growth, focus on dreams and possibilities.	<b>INTP</b> Intellectual, logical, precise, logical, flexible, imaginative. Original thinkers who enjoy speculation and creative problem solving.
<b>ESTP</b> Outgoing, realistic, action-oriented, curious, versatile, spontaneous. Pragmatic problem solvers and skillful negotiators.	<b>ESFP</b> Playful, enthusiastic, friendly, spontaneous, tactful, flexible. Have strong common sense, enjoy helping people in tangible ways.	<b>ENFP</b> Enthusiastic, creative, spontaneous, optimistic, supportive, playful. Value inspiration, enjoy starting new projects, see potential in others.	<b>ENTP</b> Inventive, enthusiastic, strategic, enterprising, inquisitive, versatile. Enjoy new ideas and challenges, value inspiration.
<b>ESTJ</b> Efficient, outgoing, analytical, systematic, dependable, realistic. Like to run the show and get things done in an orderly fashion.	<b>ESFJ</b> Friendly, outgoing, reliable, conscientious, organized, practical. Seek to be helpful and please others, enjoy being active and productive.	<b>ENFJ</b> Caring, enthusiastic, idealistic, organized, diplomatic, responsible. Skilled communicators who value connection with people.	<b>ENTJ</b> Strategic, logical, efficient, outgoing, ambitious, independent. Effective organizers of people and long-range planners.



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<b>ISTJ</b> Introverted sensor thinker judge	<b>ISTP</b> Introverted sensor thinker perceiver	<b>INTP</b> Introverted intuitive thinker perceiver	<b>ESTP</b> Extraverted sensor thinker perceiver
<b>ISFP</b> Introverted sensor feeler perceiver	<b>ISFJ</b> Introverted sensor feeler judge	<b>INTJ</b> Introverted intuitive thinker judge	<b>ESTJ</b> Extraverted sensor thinker judge
<b>INFP</b> Introverted intuitive feeler perceiver	<b>INFJ</b> Introverted intuitive feeler judge	<b>ESFP</b> Extraverted sensor feeler perceiver	<b>ENFP</b> Extraverted intuitive feeler perceiver
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